



# NOVAK

NOVAK'S FIRST AIMED FOR THE RC AIRPLANE ENTHUSIAST. ORIGINALLY, THEY HAD NO PLANS TO PRODUCE ANYTHING FOR RC CARS. TODAY ALL THEIR BUSINESS IS SOLELY FOR THE RC CAR ENTHUSIAST AND, SURPRISINGLY, THEY DON'T PRODUCE SERVOS ANY MORE.

Novak has been involved with RC for more than 30 years. Surprisingly, Novak started with products for the plane market, but over time, shifted its attention to RC cars. Novak's line of products has grown significantly over the past few years, but the company specializes in speed controllers and brushless motors. All its products are made in-house at Novak in Irvine, CA. There aren't too many companies with the same family-type, fun atmosphere as at Novak.

**Below:** Novak winds all of their brushless motors in house. The motors and speed controllers are tested throughout various portions of their build for consistency and quality.



All of the speed controllers and motors are built right in Irvine, CA where Novak is located. Novak's electronics are all designed and tested in-house as well.



### FAST FACTS

- Year established** » 1978
- Original founder(s)** » Bob and Joan Novak
- Number of employees** » 45
- First product** » Bantam Midgets
- Most notable product** » The introduction of brushless motors to its line truly revolutionized and reenergized the industry
- Interesting fact** » Novak started as a company whose target was the airplane enthusiast. "We primarily made servos (and receivers) for the airplane hobby. We haven't made a servo in 26 years!"

**Below:** Director of Engineering, Adnan Khan, stands next to the enormous magnetizer machine, which does exactly what its name describes.



## TEST TRACKS

You might not be surprised to learn that many RC manufacturers test their products at the local track, as discreetly as possible. Most pro drivers won't lift their bodies off their rigs when they test prototypes for fear of a keen eye. Losi/Novarossi's Adam Drake is notorious for testing products directly under the noses of the most diehard racers. While most companies take their chances testing in public places, 1 A Main Hobbies, 2 Novak and 3 Pro-Line have the luxury of testing at their private facilities. Here are some shots of their tracks, where they test products.

